



Bath and North East Somerset,  
Swindon and Wiltshire Together

# **Bath and North East Somerset, Swindon and Wiltshire Draft Integrated Care Strategy – Briefing pack**

Integrated Care Partnership

January 2023

Ver1.0 (draft)



Bath and North East Somerset,  
Swindon and Wiltshire Together

## **Purpose of these slides**

The purpose of these slides is to provide further information about the draft BSW Integrated Care Strategy and how to provide feedback to inform its further development.



## Strategy & Planning

As partners across BSW there are three key documents that we have to produce:

- **Integrated Care Strategy – “the Strategy” (by 31<sup>st</sup> March 2023)**
  - Developed by the Integrated Care Partnership (ICP)
- **Integrated Care Implementation Plan – “the Plan” (by 30<sup>th</sup> June 2023)**
  - Developed by the Integrated Care Board (ICB)
- **Operating Plan 23/24 (by 31<sup>st</sup> March 2023)**
  - Setting out our system plan key metrics for submission to NHSE

*Individual NHS organisations will also be producing their annual Operational Plans and the ICB will submit a summary of these.*

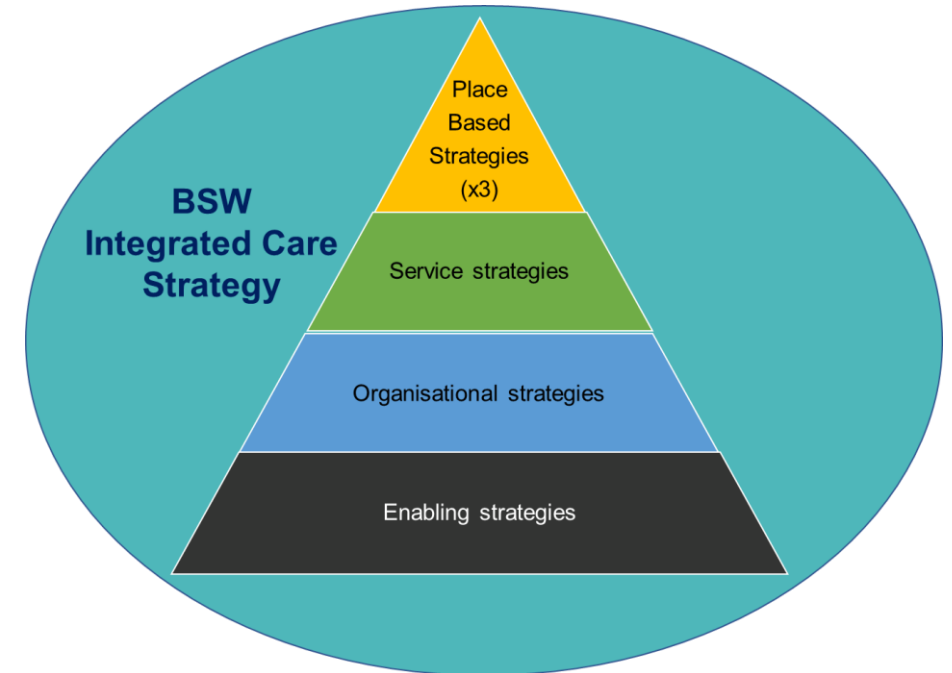


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# Integrated Care Strategy update

## What is our BSW Integrated Care Strategy

- Tells the story of how we are working together across BSW to improve the health and wellbeing of the local population, to tackle the health inequalities that exist and to deliver better services..
- Brings together elements from individual strategies that exist across our health and care system
- Not intended to duplicate or replace these other strategies, but to provide a summary of how these different elements operate together.





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## Relationship with local Health and Wellbeing Strategies

Our BSW Strategy is being developed at the same time that local Health and Wellbeing Strategies are being developed for each Health and Wellbeing Board.

Place	Current status	Lead/support
Bath & North East Somerset	Initial draft generated & priorities identified Public survey undertaken	Becky Reynolds Fedalia Richardson Nancy Towers
Swindon	Development of draft underway	Steve Maddern (DPH)
Wiltshire	Initial draft generated includes draft priorities Public survey planned	Kate Blackburn (DPH) David Bowater
BSW	Initial draft generated Further work ongoing on: <ul style="list-style-type: none"><li>• alignment with local strategies</li><li>• enabling activities</li><li>• Impact on resources</li></ul>	Richard Smale David Jobbins William Pett (from 23/1/23)

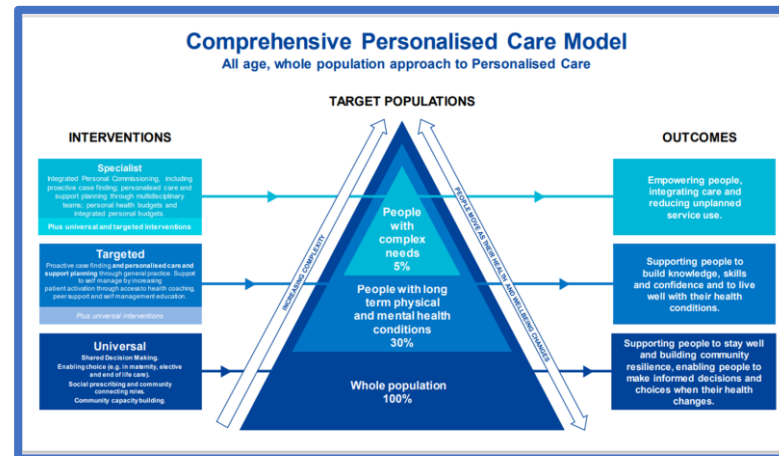
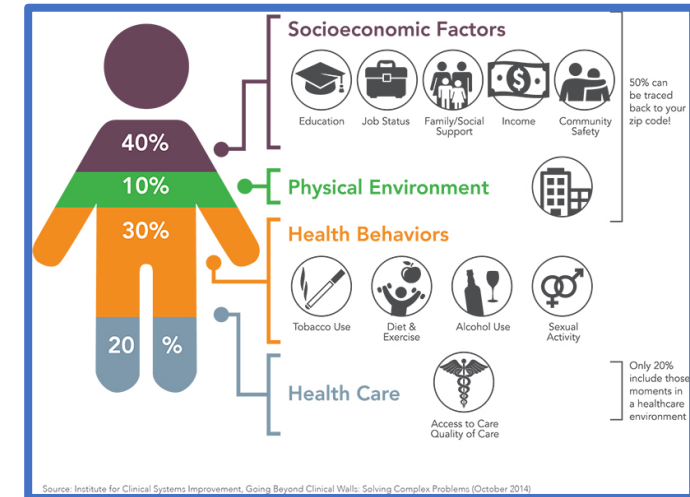
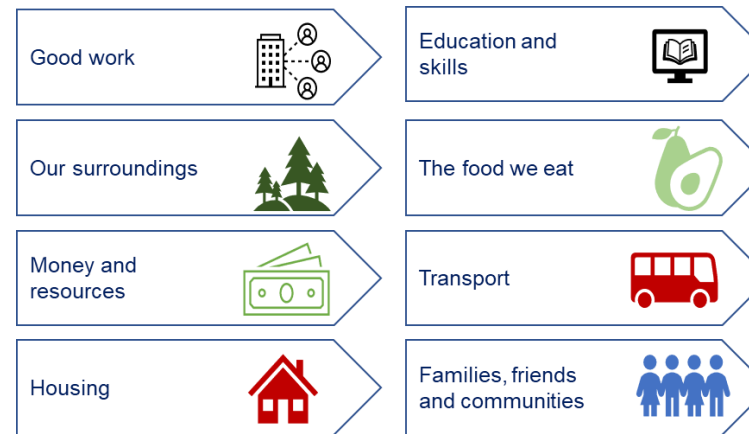


# Relationship with local Health and Wellbeing Strategies

There is a lot of consistency in the themes that are emerging across BSW.

## Themes

- Tackle inequality
- Focus on the individual
- All age (start well, live well, age well)
- Prevention and wellbeing
- Wider determinants of health
- Development of communities
- Strengths based approach
- Environmental impact





# Relationship with local Health and Wellbeing Strategies

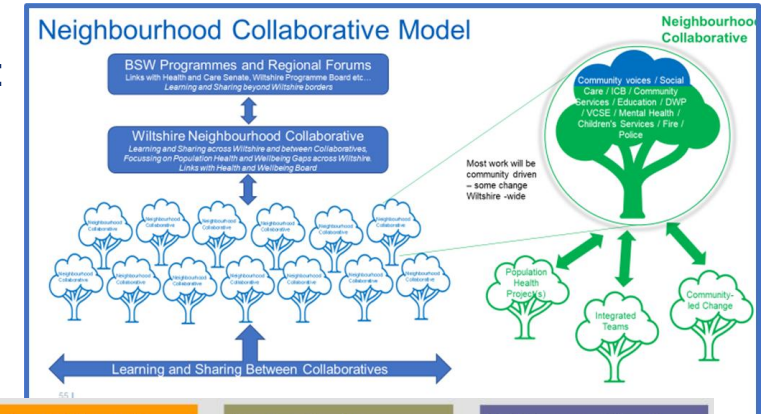
There are some common themes in the **priorities** that are being identified across BSW:

## Emergent priorities in the B&NES Joint Health and Wellbeing Strategy

1. Ensure that children and young people are healthy and ready for learning and education
2. Improve skills, good work and employment
3. Strengthen compassionate and healthy communities
4. Creating health promoting places

## Emergent priorities in the Wiltshire Health and Wellbeing strategy

1. Improving social mobility and tackling inequalities
2. Prevention and early intervention
3. Localisation and connecting with communities
4. Integration and working together



### 1. The Home Setting

The 'home' plays a key role in enabling people to achieve good health and wellbeing.



- Improved physical health, as well as better mental health and well being
- Better social interactions and inclusions
- Better access to services and opportunities

### 2. Early Identification and Prevention

Focus on children, working across 'whole' family interventions

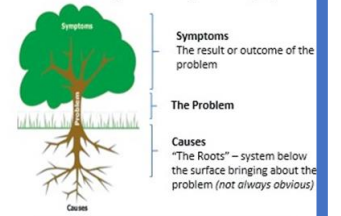


Diverting people from statutory or formal services through local, flexible, community solutions

- Reducing long-term health effects from exposures of direct/in-direct harms on young people
- Increasing resilience of our whole population
- Reducing social isolation and loneliness
- Improved health and wellbeing

### 3. Tackling Root Causes

Tackling root-causes and addressing causal factors; not just focusing on the symptoms



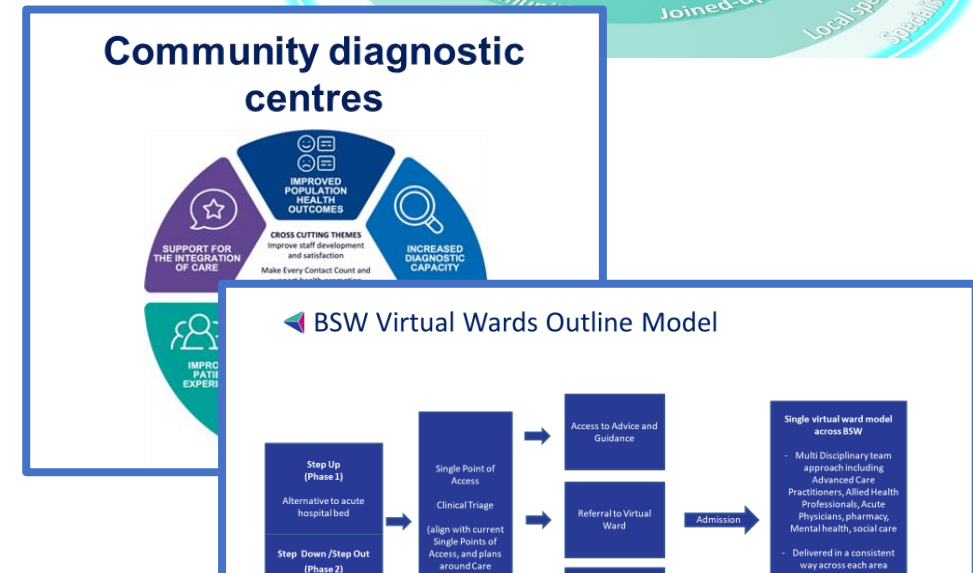
- Reduce risk of frequent and multiple contacts to services/agencies
- Reduced victimisation
- Improved health and wellbeing realised earlier



# Relationship with local Health and Wellbeing Strategies

In aligning the local and BSW wide strategies we have identified some **differences in the focus** on specific topics. For example in the BSW strategy:

- 'Whole life' – will include a focus on end of life.
- Whole care model – need to consider how we will deliver improvements in elective care, urgent and emergency care and change the way services
- Outline some of the system wide service changes that partners are working on (e.g. Community Services, Virtual Wards, Community Diagnostic Centres)
- Strong focus on the recruitment, development and retention of a sustainable workforce
- Focus on enabling elements like digital and estates
- Outline our work on how we will get the most from the resources we have across BSW







# What difference are we trying to make?

## Integrated Care System Priorities





# What difference are we trying to make?

Start well  
0-25  
years

1. I am a healthy baby and child
2. I am ready for school
3. I am safe and live in a caring environment
4. I am active and healthy
5. I can cope with life, feel safe and know how to seek help
6. I have life and career aspirations

Live well  
25-64  
years

1. I can lead a healthy lifestyle in a good environment
2. I feel I have control over my daily life
3. I am happy and have a good quality of life

Age well  
+64 years

1. I lead an independent life
2. I am active and feel safe
3. I can access services if I need them

Die well

1. Each person is seen as an individual
2. Each person gets fair access to care
3. Maximising comfort and wellbeing
4. Care is coordinated
5. All staff are prepared to care
6. Each community is prepared to help.

Whole life  
outcomes  
for the  
population  
of BSW

1. Raise the healthy life expectancy for our whole population
2. To reduce the gap in healthy life expectancy between different areas by a minimum of 50%
3. Reduce the prevalence and impact of poverty within BSW
4. Improve wellbeing and reduce the prevalence of mental health conditions within the population of BSW.
5. Reduce early deaths from preventable diseases

Based on discussions and feedback across BSW we have drafted some objectives that describe what starting well, living well, aging well and dying well would mean for local people.

We would welcome feedback on these draft objectives.

A method of measuring the impact for individuals would need to be developed. This may be best coordinated at a local level.



## Providing feedback

**The draft strategy is still a work in progress and further updates will be generated over the next couple of months.**

### **Key areas for feedback:**

1. Do you agree with the priorities that have been identified?
2. What outcomes are important to measure?
3. What additional things should be in the draft strategy?
4. How should we gather feedback from the people of Wiltshire?



## Providing feedback

**The draft strategy is still a work in progress and further updates will be generated over the next couple of months. If you would like to provide feedback on the current draft please do so by emailing:**

**[BSWstrategy@nhs.net](mailto:BSWstrategy@nhs.net)**

**Or in writing via:**

**BSW Strategy Feedback  
BSW Integrated Care Partnership  
Jenner House  
Chippenham  
SN15 1GG**